The APV course is an eye-opener for delivering product value on-time with less overhead.

Explore strategies to speed up customer value delivery and improve quality with rapid feedback while effectively managing and mitigating risks. Learn how to engage customers early and often using insights to inform a more dynamic product process. We focus on practical techniques to manage workflow and reduce risks allowing you to quickly adapt to customer feedback and more align closely with their needs.

Learn from your customers at every stage of the product lifecycle to increase product relevance and user satisfaction, fostering a culture of continuous delivery and innovation. Prioritize high-impact, small features to ensure maximum return on investment (ROI) and significantly enhance operational effectiveness and team productivity to consistently exceed customer expectations.

Learning Outcomes
After attending the course, learners will be able to:

- Respond to changing customer needs
- Use flow metrics to forecast delivery dates
- Create faster customer feedback loops
- Slice work to reduce batch size
- Leverage just-in-time prioritization
- Identify and quantify product delivery risk

Topics
- What is Product
- Managing Risk
- Understanding Flow & Flow Metrics
- Work Item Slicing
- Evolving Roadmaps
- Probabilistic Forecasting
- Leveraging Customer Feedback

Who should attend?
The APV course is for anyone who owns the identification, prioritization, definition and delivery of customer product value. Typical attendee roles include business analysts, project managers, and product managers.

100+ Trainers 25+ Languages 35+ Countries Live & Virtual

Validated Learning
After taking the course, you will have an opportunity to validate that you understand core flow topics. We invite you to take an online assessment to evaluate your understanding and identify key areas to improve.

Other ProKanban.org Courses
- Applying Professional Kanban (APK)
- Applying Scaled Portfolio Kanban (ASPK)
- Applying Metrics for Predicatbility (AMP)